



# Ultra Affluent Americans

**11,109,000 Records**  
**Base Price 1 x Use \$70.00 Per Thousand**  
**2 x Use \$140.00 Per Thousand**  
**Minimum Order: \$200.00**

## Selections

America's upper echelon consumers, affluent business executives, professionals, socialites and philanthropists have average incomes well in excess of \$150,000 per year. They are included in the database based on achievements in their personal and professional endeavors. This file is compiled from surveys, membership directories, association rosters, and market research.

Significant discretionary income, higher educations and a taste for the finer things in life sets this database apart from any other compiled consumer file. Ultra Affluent Americans indulge in expensive hobbies, exclusive vacations and luxurious lifestyles. They're excellent prospects for:

- Fundraising Appeals
- Travel & Related Offers
- High Ticket Merchandise
- Gift Catalogs
- Financial Offers
- Business Publications
- Lifestyle Magazines
- Consumer Publications
- High-End Electronics

Accountants	\$10.00/M
Age	\$10.00/M
Aircraft Owners	\$10.00/M
CD Holders	\$10.00/M
Conservative Donors	\$10.00/M
Dentists	\$10.00/M
Doctors	\$10.00/M
Donors	\$10.00/M
Ethnicity	\$15.00/M
Executives	\$10.00/M
Golf Interest	\$10.00/M
Hardcore Long Term Investors	\$10.00/M
Income	\$10.00/M
Investor Pub Subscribers	\$10.00/M
Known Stock Buyers	\$10.00/M
Lawyers	\$10.00/M
Liberal Donors	\$10.00/M
Net Worth	\$15.00/M
Oil and Gas Investors	\$10.00/M
Pilots	\$10.00/M
Political Affiliation	\$10.00/M
Psychologists	\$10.00/M
Real Estate Investors	\$10.00/M
Religious	\$10.00/M
Speculative Investors	\$10.00/M
Telecom Investors	\$10.00/M
Ultra Investors	\$10.00/M
Veterinarians	\$10.00/M

### Available Output Formats:

Cheshire Labels*(4-up)	\$ 5.00/M	Manuscript* . . . . .	\$ 8.50/M
PS Labels* . . . . .	\$12.50/M	4x6 Cards . . . . .	\$25.00/M

*\*Subject to Print Output Minimum . . . \$50 per job*

### Output Media:

Email . . . . .	\$25.00	CD-ROM . . . . .	\$40.00
FTP . . . . .	\$25.00	Diskette . . . . .	\$25.00
Cartridge . . . . .	\$25.00		

September 2007

