

# New Connects



**800,000 New Connects Weekly**  
**Base Price \$95.00 Per Thousand**  
 Includes Name, Address, City, State, and Zip

**Minimum Order: \$200.00**

CAS' **New Connect File** includes *New Consumer Connects* and *New Business Connects*. Approximately 800,000 new connects are identified every week. New Connects are great prospects for home improvement, local retail stores, insurance, subscriptions, and more.

The **New Connect File** is compiled using telco and telco-verified data sources such as RBOC, CLEC/ILEC, and Director Assistance data providers.

Unique to this file is the ability to select any or all types of New Connects. They include:

- A *consumer or business* not previously associated with the address and phone number.
- A *consumer or business* that has moved to a new location but has taken its phone number to the new address.
- A *consumer or business* that has changed one or more aspects of their listing but are not believed to be new.
- A *consumer or business* that has added an additional line to an existing address.
- A *consumer or business* no longer associated with the address and phone number.
- A *consumer or business* that has removed one or more lines but maintains one or more lines.
- A *consumer or business* that has moved and the new phone number is not in the published phone book.

**New Connect Selections**

Phone	\$20.00/M
New Location	\$ N/C
Changed Listing	\$ N/C
Added a Phone Line	\$ N/C
Disconnected	\$ N/C
Dropped a Phone Line	\$ N/C
Non-Published Connect	\$ N/C

**Available Output Formats:**

Cheshire Labels*(4-up)	\$ 5.00/M	Manuscript* . . . . .	\$ 8.50/M
PS Labels* . . . . .	\$12.50/M	4x6 Cards . . . . .	\$25.00/M

*\*Subject to Print Output Minimum . . . . \$50 per job*

**Output Media:**

Email. . . . .	\$25.00	CD-ROM. . . . .	\$40.00
FTP. . . . .	\$25.00	Diskette. . . . .	\$25.00
Cartridge. . . . .	\$25.00		

