



MortgageBase

31,000,000 Records
Base Price \$45.00 Per Thousand

MortgageBase Premium

37,000,000 Records
Base Price \$65.00 Per Thousand

Both include Name, Address, City, State, Zip
Phones \$20.00/M **Minimum Order: 5,000 Names**

MortgageBase includes nearly one million deed transactions per month, combined with a Tax Roll file of over 37 million single family and condominium residences, resulting in millions of transactions that have been identified with a change of home ownership from the current month back to the late 1980's.

This deed driven database, compiled largely from County Recorders Offices, provides a daily snapshot of most transactions that have recently occurred. This file is best suited for New Homeowner offers, PMI Insurance Users, Refinance, Reverse Mortgage lead generation, VA / FHA / Conventional Streamline offers, and much more.

MortgageBase Premium includes all of the demographic selects and data found in the original MortgageBase file. The additional source used to compile MortgageBase Premium provides more homeowner records, additional property and loan selections, and increased accuracy from verifying records across two primary sources.

Selection Level 1: \$5.00/M

Address Type
Dwelling Type
Estimated Age
Estimated Income
Estimated Wealth
Ethnic Code
Gender
Homeowner Type
Household Composition
Latitude
Length of Residence
Longitude
Marital Status
Median Home Value
Median Income
Median Years in School
Oldest Age at Address
Percent Black
Percent Hispanic
Property Type
Title

Selection Level 2: \$10.00/M

Child Female 0-2
Child Female 3- 5
Child Female 6-10
Child Male 0-2

Selection Level 2: \$10.00/M

Child Female 11-15
Child Female 16-17
Child Male 11-15
Child Male 16-17
Child Male 3-5
Child Male 6-10
Child 0 - 2 *
Child 3 - 5 *
Child 6 - 10 *
Child 11 - 15 *
Child 16 - 17 *
*Unknown Gender
Exact Age
Nielsen County Code
Number of Children
Presence of Children

Selection Level 3: \$15.00/M

*Home Sale Amount
*Mortgage Loan Type
*Mortgage Loan Amount
*Adjustable Interest Rate
*Mortgage Interest Rate
*Term of Mortgage
*Mortgage Loan to Value
*Subprime

Selection Level 3: \$15.00/M

*Lender /Name Present
*Mortgage Credit Line Info
*Mortgage Estimated Equity
*Mortgage Estimated Monthly Payment
*Refinance
*First Mortgage Only
*Second Mortgage
*Construction Loan
*Lender Type
*Estimated Loan Balance
*Year Home Built Code
*Year Home Built
*Purchase Date
*Refinance Date
*2nd Mortgage Date
*Credit Line Date
*Swimming Pool
*Home Land Value
*Land Square Feet
*Home Square Feet
*Home Stories
*Home Rooms
*Home Bedrooms
*Home Baths
*Home Assessed Value

Selection Level 4: \$20.00/M

Bank Credit Card
Finance Company Credit Card
Gas Credit Card
Mail Donor
Mail Order Buyer
Mail Order Responder
Miscellaneous Credit Card
Retail Credit Card
Standard Specialty Credit Card
Super Niches
Travel Credit Card
Upscale Retail Credit Card
Upscale Specialty Credit Card

Selection Level 5: \$40.00/M

Revolving Debt
Summarized Credit Score
Value Score

Output Media:

Email	\$25.00
FTP	\$25.00
Cartridge	\$25.00
CD-ROM	\$40.00
Diskette	\$25.00

Additional MortgageBase Premium Selections: Level 3: \$15.00/M

Home Assessed Value	Home Land Value	Land Square Feet
Home Baths	Home Rooms	Year Home Built
Home Bedrooms	Home Square Feet	Year Home Built Code
Home Improvement Value	Home Stories	Pool Owners

See full category list for additional demographic selections.



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