



Email Marketing

Includes Email Address, Name, Street Address, City, State, Zip, Phone

Minimum: 5,000 Names

CAS, Inc. offers an effective way to reach your best prospects. We have access to one of the most robust databases in the industry with a proven ability to reach the specific audience for your message.

CAS makes sure your personalized interaction with your customer/prospect goes according to plan.

E-Mail Addresses

Base Rate/List Rental	\$125.00/M
Broadcast Pricing	\$350.00 Text Set-up \$500.00 HTML Set-up \$ 50.00/M Delivery

Prices may differ depending on source.

- Timeliness
- Targeted Email Marketing
- Personalized Messages
- Rich Media
- Campaign Management

Additional Selections from ConsumerVision File

Dwelling Size	\$ 5.00/M
Length of Residence	\$ 5.00/M
Presence of Children	\$10.00/M
Credit Card	\$10.00/M
Homeowner	\$10.00/M
Ethnic	\$10.00/M
Home Value	\$10.00/M
Mail Order Buyer	\$15.00/M
Telephone Number	\$25.00/M

Sample email message required
3-5 business days to fulfill order

Available Output Formats:

Cheshire Labels*(4-up)	\$ 5.00/M	Manuscript*	\$ 8.50/M
PS Labels*	\$12.50/M	4x6 Cards	\$25.00/M

**Subject to Print Output Minimum . . . \$50 per job*

Output Media:

Email	\$25.00	CD-ROM	\$40.00
FTP	\$25.00	Diskette	\$25.00
Cartridge	\$25.00		

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