



American Beauty

2,200,000 Beauty Product Buyers
65,000 Monthly Hotline
Base Price \$80.00 Per Thousand
 Includes Name, Address, City, State, Zip

Minimum Order: \$200.00

Behind the scenes at this beauty conglomerate, their world-class scientists and technicians are masterminding the latest health and beauty product innovations.

The goal is to bring you the newest and best beauty offers from all over the Web. The philosophy is that beauty should not be a chore, but a guided tour of self-exploration, and that every woman should be able to take this tour. They offer a one-stop source for everyone to be able to shop sensibly and get great beauty deals. The beauty professionals are able to search for, and share with you, some of the best beauty secrets money can buy.

These compulsive and very responsive buyers go through the pages to find their favorite health and beauty products. The company stays at the forefront of the beauty marketplace by bringing the leading edge, technology-based products to everyone around the world. The average purchase price is \$69.95 with an average income of \$75,000. These respondents are serious about their beauty and health products that, their continuous purchases are part of the forefront in the monthly budget.

This file is recommended for all health and beauty offers, publishing, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and gadgets, and so much more.

Selections

Age	\$ 5.00/M
Income	\$ 5.00/M
Gender	\$ 5.00/M

Demographics

30%	are between 18 - 25
35%	are between 26 - 35
31%	are between 36 - 60
60%	are homeowners who use the Internet daily and make frequent online purchases
Gender	33% Male 65% Female

Available Output Formats:

Cheshire Labels*(4-up)	\$ 5.00/M	Manuscript*	\$ 8.50/M
PS Labels*	\$12.50/M	4x6 Cards	\$25.00/M

**Subject to Print Output Minimum \$50 per job*

Output Media:

Email	\$25.00	CD-ROM	\$40.00
FTP	\$25.00	Diskette	\$25.00
Cartridge	\$25.00		

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