

Find NEW Customers with NSIGHTFUL EMAIL

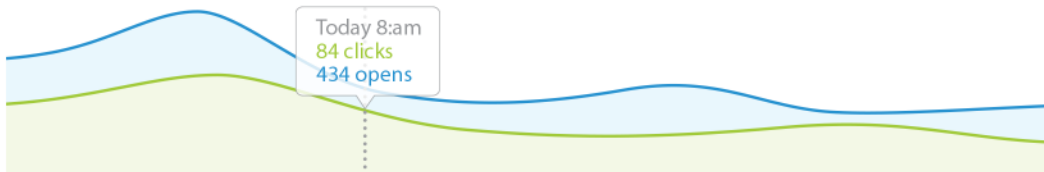


EMAIL ACQUISITION FOCUSED ON **QUALITY** OVER QUANTITY

Choose Your List: Select from hundreds of firmographics or demographics to build the perfect list for your email campaign.

Design your message: With the help of our email marketing professionals, we can guide you through the process of creating a successful email campaign. Choose from one of our responsive email templates, guaranteed to increase click-through-rates.

We do the rest: Let our experts deploy your campaign with robust real-time tracking reports. All campaigns are 100% CAN-SPAM compliant and comply with all DMA (Direct Marketing Association) Guidelines.



NSIGHTFUL EMAIL

Most Popular



	eTrial	nSight	LeadBuilder
Pricing Per Month (starting at)	\$750	\$1500	\$1800
Target Market	B2B	B2B	B2B or B2C
Commitment Term in Months	1	3	6
Deployments Per Month	2	2	2
Total Deployments	2	6	24
Total Delivered Emails (starting at)	20,000	150,000	600,000
Creative Audit	✓	✓	✓
Responsive Email Templates	✓	✓	✓
Open & Clicks - Contact's Email	✓	✓	✓
Open & Clicks - Postal & Detail		✓	✓
Landing Page Consultation		✓	✓
Pre-Populated Landing Page Form		✓	✓
Lead Generation - Postal & Phone			3,000/mo

EMAIL MARKETING THE RIGHT WAY

The evolution of Email Marketing continues to mature into an effective business to business or business to consumer communication channel. If you are able to manage your email techniques efficiently, email marketing is a cost-effective, fast, and personal way to reach both customers and prospects in an ever expanding audience.

NSIGHTFUL EMAIL



► Attract

Email is a cost-effective way to acquire new customers. Its continued effectiveness makes email acquisition a prime tactic for a high ROI.



► Engage

We strategically work to track behaviors and acquire subscribers' preferences and interests in order to market to them more effectively.



► Convert

Successfully build your marketing universe. Gain valuable insight into your customers and their needs while seeing measurable results.