

# Timeshare Owners Masterfile



**4,948,842 Records**

**Base Price \$100.00 Per Thousand**

Includes Name, Address, City, State, Zip

Phones: \$20.00/M

**Minimum Order: \$500.00**

Who Are Timeshare Owners? The CAS **Timeshare Owners Masterfile** contains millions of highly motivated consumers who have either responded to direct mail, telemarketing, or online / email offers related to timeshare ownership. The **Timeshare Owners Masterfile** is primarily comprised of higher income individuals, mostly professionals and homeowners, who spend between \$3,200 and \$14,000 on their timeshare vacation suites across the US.

CAS has developed a multi-sourced and data-enriched **Timeshare Owners Masterfile** that is demographically selectable for any marketing communication program from list generation to customer database enhancement. The addition of these multiple sources gives our **Timeshare Owners Masterfile** far greater depth in coverage, accuracy, and deliverability than any single - sourced database. The accuracy and timelines of this information is unparalleled in the industry.

### Available Selections

Estimated Age	\$ 5.00/M	Homeowner Type	\$ 5.00/M
Estimated Income	\$ 5.00/M	Oldest Age at Address	\$ 5.00/M
Median Income	\$ 5.00/M	Estimated Wealth	\$ 5.00/M
Gender	\$ 5.00/M	Address Type	\$ 5.00/M
Marital Status	\$ 5.00/M	Median Home Value	\$ 5.00/M
Household Consumption	\$ 5.00/M	Exact Age	\$10.00/M
Median Years in School	\$ 5.00/M	Number of Children	\$10.00/M
Property Type	\$ 5.00/M	Presence of Children	\$10.00/M
Percent Black	\$ 5.00/M	Ethnic Code	\$15.00/M
Percent Hispanic	\$ 5.00/M	Occupation Type	\$15.00/M
Length of Residence	\$ 5.00/M	Phone	\$20.00/M
Dwelling Type	\$ 5.00/M		

### Available Output Formats:

Cheshire Labels*(4-up)	\$ 1.75/M	Manuscript* . . . . .	\$ 8.50/M
PS Labels* . . . . .	\$12.00/M	4x6 Cards . . . . .	\$25.00/M

*\*Subject to Print Output Minimum . . . \$50 per job*

### Output Media:

Email . . . . .	\$25.00Min	CD-ROM . . . . .	\$40.00
FTP . . . . .	\$25.00Min	Diskette . . . . .	\$25.00
Cartridge . . . . .	\$25.00		

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