

# Nursing Professionals

BY PRACTICE SPECIALTY  
2,714,760

Base Price \$60.00 Per Thousand

Minimum Order: \$200.00

## Selections

|                   |        |
|-------------------|--------|
| Phone             | \$10/M |
| Nurse Specialties | \$ 5/M |
| Type of Nurse     | \$ 5/M |

*All Prices Subject to Change Without Notice*

*October 3, 2006*



**Nursing Professionals** offer marketers the unique opportunity to reach individuals by their practice specialty at home and at work. This database includes Nurses in the fields of Pediatrics, Neurology, Oncology, and many more.

Every individual on this file is a direct mail buyer of nursing-related materials, including books, videos and medical educational seminars. These medical professionals are excellent prospects for consumer medical oriented offers.

### **Type of Nurses**

Clinical Nursing  
Licensed Practical Nurse  
Nurse Anesthetist  
Nurse Midwife  
Nurse Practitioner  
Nurse Assistant  
Registered Nurse

### **Nursing Specialties**

Adult Health Nursing  
Cardio Pulmonary Care  
Care of Aged/Gerontology  
Care/Chronically ILL Nursing  
Clinical Nursing  
Community Nursing  
Critical Care Nursing  
Emergency Nurse  
Family health Care  
Home Health Care  
Hospice Nursing

Hospital/Care Facility  
Hospital/Care Facility  
Medical Surgical Nursing  
Nephrology Nursing  
Neurological Nursing  
Nurse Anesthetist  
Nurse Practitioner  
Nutrition  
Obstetrics & Newborn Nursing  
Occupational Nursing  
Oncology

Operating Room Nursing  
Orthopedic Nursing  
Outpatient Care  
Pediatric Nursing  
Pharmacology  
Primary Cary Nursing  
Public Health Nursing  
Rehabilitation Nursing  
School Nursing  
Trauma Nursing  
Women's Health

### **Available Output Formats:**

|                        |           |                       |           |
|------------------------|-----------|-----------------------|-----------|
| Cheshire Labels*(4-up) | \$ 5.00/M | Manuscript* . . . . . | \$ 8.50/M |
| PS Labels* . . . . .   | \$12.50/M | 4x6 Cards . . . . .   | \$25.00/M |

*\*Subject to Print Output Minimum . . . \$50 per job*

### **Output Media:**

|                     |           |                    |           |
|---------------------|-----------|--------------------|-----------|
| Email . . . . .     | \$25.00/F | CD-ROM . . . . .   | \$40.00/F |
| FTP . . . . .       | \$25.00/F | Diskette . . . . . | \$25.00/F |
| Cartridge . . . . . | \$25.00/F |                    |           |

