



Newlyweds

376,000 Newlyweds
40,000 Monthly Hotfile Newlyweds
Base Price \$80.00 Per Thousand
 Includes Name, Address, City, State, Zip

Minimum Order: \$200.00

Wedding Bells are ringing for these newly married couples. Records are gathered weekly from county courthouse records, so you can prepare your mailing to them and have your offer in their mailbox when they return from their honeymoon. The "honeymoon period" of a marriage is sheer bliss, and puts young couples in a buying mood.

Many are moving into new homes, in need of home décor, gardening supplies, cooking basics, home electronics, jewelry/gifts, furniture, internet service, apparel, books, music, entertainment, magazine subscriptions and financial services such as insurance and credit.

Selections

Wedding Date	\$ 7/M
Estimated Age	\$ 5/M
Estimated Income	\$ 5/M

Available Output Formats:

Cheshire Labels*(4-up)	\$ 5.00/M	Manuscript*	\$ 8.50/M
PS Labels*	\$12.50/M	4x6 Cards	\$25.00/M

**Subject to Print Output Minimum \$50 per job*

Output Media:

Email.	\$25.00	CD-ROM.	\$40.00
FTP.	\$25.00	Diskette.	\$25.00
Cartridge.	\$25.00		

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