



New Credit Card Activations

8,000,000 + Records
900,000 + Monthly Hotline
Base Price \$65.00 Per Thousand
Includes County, SCF, City, State, Zip

Minimum Order: \$200.00

The New Credit Card Activation Hotline provides comprehensive coverage of consumers with brand-new spending power! Recently issued and now activating a new credit card, these are among the best prospects for the direct marketers since these people are active buyers and have a new source of purchasing power.

Catalog, insurance, home improvement, furniture and financial services and product marketers will find these among their top prospects.

Selects

Type of Credit Card	\$ 5.00/M
Number of Bank Trades	\$ 5.00/M
Issue Date	\$ 5.00/M
New to File	\$ 5.00/M

Available Output Formats:

Cheshire Labels*(4-up)	\$ 5.00/M	Manuscript*	\$ 8.50/M
PS Labels*	\$12.50/M	4x6 Cards	\$25.00/M

**Subject to Print Output Minimum . . . \$50 per job*

Output Media:

Email.	\$25.00	CD-ROM.	\$40.00
FTP.	\$25.00	Diskette.	\$25.00
Cartridge.	\$25.00		

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