



MortgageBase

31,000,000 Records
Base Price \$45.00 Per Thousand

MortgageBase Premium

37,000,000 Records
Base Price \$65.00 Per Thousand

Both include Name, Address, City, State, Zip
 Phones \$20.00/M **Minimum Order: 5,000 Names**

MortgageBase includes nearly one million deed-transactions per month, combined with a Tax Roll file of over 37 million single family and condominium residences, resulting in millions of transactions that have been identified with a change of home ownership from the current month back to the late 1980's

This deed driven database, compiled from County Recorders Offices, provides a daily snapshot of most transactions that have recently occurred. This file is best suited for New Homeowner offers, PMI Insurance Users, Refinance, Reverse Mortgage lead generation, VA / FHA / Conventional Streamline offers, and much more.

MortgageBase Premium includes all of the demographic selects and data found in the original **MortgageBase** file. The additional source used to compile **MortgageBase Premium** provides more homeowner records, additional property and loan selections, and increased accuracy from verifying records across two primary sources.

Selection Level 1: \$5.00/M

Address Type
 Basic Ethnic Code
 Dwelling Type
 Estimated Age
 Estimated Income
 Estimated Wealth
 Gender
 Homeowner Type
 Household Composition
 Latitude
 Length of Residence
 Longitude
 Marital Status
 Median Home Value
 Median Income
 Median Years in School
 Multi-Family Dwelling Unit
 Nielson County Code
 Oldest Age at Address
 Percent Black
 Percent Hispanic
 Property Type
 Title

Selection Level 2: \$10.00/M

Child Female 0-2
 Child Female 3- 5

Selection Level 2: \$10.00/M+

Child Female 6-10
 Child Female 11-15
 Child Female 16-17
 Child Male 0-2
 Child Male 3-5
 Child Male 6-10
 Child Male 11-15
 Child Male 16-17
 Child 0 - 2 *
 Child 3 - 5 *
 Child 6 - 10 *
 Child 11 - 15 *
 Child 16 - 17 *
 *Unknown Gender
 Exact Age
 Number of Children
 Occupation Type
 Presence of Children

Selection Level 3: \$15.00/M

*Adjustable Interest Rate
 *Construction Loan
 *Country of Origin
 *Credit Line Data
 *Date of Birth
 *Estimated Home Value
 *Estimated Loan Balance

Selection Level 3: \$15.00/M

*First Mortgage Only
 *Home Sale Amount
 *Language Preference
 *Lender /Name Present
 *Lender Type
 *Month of Birth
 *Mortgage Credit Line Info
 *Mortgage Estimated Equity
 *Mortgage Estimated Monthly
 *Mortgage Interest Rate
 *Mortgage Loan Amount
 *Mortgage Loan Type
 *Mortgage Loan to Value
 *Occupation
 *Premium Ethnic Code
 *Purchase Date
 *Refinance
 *Refinance Date
 *Second Mortgage
 *2nd Mortgage Date
 *Term of Mortgage
 Payment

Selection Level 4: \$20.00/M

Bank Credit Card
 Finance Company Credit Card
 Gas Credit Card
 Mail Order Donor
 Mail Order Buyer
 Mail Order Responder
 Miscellaneous Credit Card
 Retail Credit Card
 Standard Specialty Credit Card
 Niches & Super Niches
 Travel Credit Card
 Upscale Retail Credit Card
 Upscale Specialty Credit Card

Selection Level 5: \$40.00/M

Revolving Debt
 Summarized Credit Score
 Collectability Score
 Income Producing Asset

Output Media:

Email	\$25.00
FTP	\$25.00
Cartridge	\$25.00
CD-ROM	\$40.00
Diskette	\$25.00

Additional MortgageBase Premium Selections: Level 3: \$15.00/M

Home Assessed Value	Home Land Value	Land Square Feet
Home Baths	Home Rooms	Year Home Built
Home Bedrooms	Home Square Feet	Year Home Built Code
Home Improvement Value	Home Stories	Pool Owners

See full category list for additional demographic selections.

DC32011

