

MortgageBase

MortgageBase Premium



Over 200 Million Records Available!

Includes: Name, Address, City, State, Zip
Phones \$20/M

Minimum Order: **5,000 Names**
MortgageBase

Base Price \$45 per thousand
MortgageBase Premium
Base Price \$65 per thousand

Overview

MortgageBase includes nearly one million deed-transactions per month, combined with a Tax Roll file of over 37 million single family and condominium residences, resulting in millions of transactions that have been identified with a change of home ownership from the current month back to the late 1980's.

This deed driven database, compiled from County Recorders Offices, provides a daily snapshot of most transactions that have recently occurred. This file is best suited for New Homeowner offers, PMI Insurance Users, Refinance, Reverse Mortgage lead generation, VA/FHA/Conventional Streamline offers, and much more.

MortgageBase *Premium* includes all of the demographic selects and data found in the original MortgageBase file. The additional source used to compile MortgageBase *Premium* provides more homeowner records, additional property and loan selections and increased accuracy from verifying records across two primary sources.

Selection Level 1 \$5.00/M

Address Type
Basic Ethnic Code
Dwelling Type
Estimated Age
Estimated Income
Estimated Wealth
Gender
Homeowner Type
Household Composition
Latitude
Length of Residence
Longitude
Marital Status
Median Home Value
Median Income
Median Years in School
Multi-Family Dwelling Unit
Nielson County Code
Oldest Age at Address
Percent Black
Percent Hispanic
Property Type
Title

Selection Level 2 \$10.00/M

Child Female 0-2
Child Female 3-5
Child Female 6-10
Child Female 11-15
Child Female 16-17
Child Male 0-2

Selection Level 2 \$10.00/M

Child Male 3-5
Child Male 6-10
Child Male 11-15
Child Male 16-17
Child 0 - 2 *
Child 3 - 5 *
Child 6 - 10 *
Child 11 - 15 *
Child 16 - 17 *
Exact Age
Number of Children
Occupation Type
Presence of Children
*Unknown Gender

Premium Selection Level 3 \$15.00/M

Home Assessed Value
Home Baths
Home Bedrooms
Home Heat Source
Home Improvement Value
Home Land Value
Home Rooms
Home Square Feet
Home Stories
Land Square Feet
Year Home Built
Year Home Built Code
Pool Owners
Home Architecture
Home Construction Type
Home Roof Type

Selection Level 3 \$15.00/M

Actual Mortgage Loan Amount Present
Adjustable Interest Rate
Construction Loan
Country of Origin
Credit Line Data
Date of Birth
Estimated Home Value
Estimated Loan Balance
First Mortgage Only
Home Sale Amount
Language Preference
Lender/Name Present
Lender Type
Month of Birth
Mortgage Credit Line Info
Mortgage Estimated Equity
Mortgage Estimated Monthly
Mortgage Interest Rate
Mortgage Loan Amount
Mortgage Loan Type
Mortgage Loan to Value
Occupation
Premium Ethnic Code
Purchase Date
Refinance
Refinance Date
Second Mortgage
2nd Mortgage Date
Term of Mortgage Payment

Selection Level 4 \$20.00/M

Bank Credit Card
Finance Company Credit Card
Gas Credit Card
Mail Order Donor
Mail Order Buyer
Mail Order Responder
Miscellaneous Credit Card
Retail Credit Card
Standard Specialty Credit Card
Travel Credit Card
Upscale Retail Credit Card
Upscale Specialty Credit Card

Selection Level 5 \$40.00/M

Revolving Debt
Summarized Credit Score
Collectability Score
Income Producing Asset

Output Media

FTP/Email...\$25.00
Tape/Cartridge/Diskette...\$25.00
CD-ROM/Zip Disk...\$40.00
Print...call for pricing/options

See full category list for additional demographic selections.



COMPLETE SOLUTIONS FOR DIRECTMARKETING

10303 Crown Point Ave
Omaha, NE 68134

Phone: 866 461 4693
Fax: 402 963 2103

Email: sales@cas-online.com
Web: www.cas-online.com

ISO 9001:2008 certified