

# Farm and Ranch Details



**Base Price \$70.00 Per Thousand**

Includes Name, Address, City, State, Zip

Phones: \$20.00/M

**Minimum Order: \$200.00**

Farm & Ranch - The most demographically enhanced and unique Farmers database on the market. Farmers and Ranchers represent a unique population in America. They have applied for, and received USDA subsidies. The data contains producer type, crops or produce, crop acreage, livestock, herd size, as well as extensive household demographic and lifestyle data. These farmers and ranchers have chosen to live outside the metropolitan areas. Their lifestyles are framed by the rural setting. They are very affluent, high-end consumers with business and personal purchasing power. Because they have limited access to shopping outlets, they frequently use mail order and on-line shopping to buy or research purchases.

### Selects

**\$5.00/M**

Address Type  
Estimated Age  
Estimated Income  
Estimated Wealth  
Gender  
Homeowner Type  
Household Composition  
Length of Residence  
Marital Status  
Median Home Value  
Median Income  
Median Years in School  
Oldest Age at Address  
Percent Black  
Percent Hispanic  
Property Type  
Title

### Selects

**\$10.00/M**

Size of Family Dwelling  
Exact Age  
Dwelling Type  
Presence of Children  
Number of Children  
Child Age

### Selects

**\$15.00/M**

Date of Birth  
Month & Year of Birth

### Farm/Ranch Selects

**\$15.00/M**

Product Type  
Wheat Acreage  
Corn Acreage  
Barley Acreage  
Soybean Acreage  
Sorghum Acreage

### Farm/Ranch Selects

**\$15.00/M**

Cotton Acreage  
Cattle Feed  
Oats  
Rye  
Triticale  
Flax  
Fruit Apples  
Els  
Sesame  
Tobacco  
Burley  
Fire Cured  
Juice Grapes  
Fruit Longans  
Flue Cured  
Sunflower  
Canola  
Rape Seed  
Safflower  
Apricots  
Peaches  
Pears  
Tomatoes  
Fruit Blueberries  
Fresh Potatoes  
Virginia Sun Cured  
Virginia Fire Cured  
Dark Air Cured  
Cigar Binder Filler  
Mustard  
Bean  
Dry Lentils  
Peanut  
QPeanuts  
APeanuts  
Dry Whole Peas  
Cotton Seed  
Sunflower Seed  
Crambe Seed  
Honey

### Farm/Ranch Selects

**\$15.00/M**

Rice  
Tungoil  
Nuts Lychees  
Wool  
Mohair  
Unshorn Pelts  
Chickpeas  
Fresh Table Olives  
Refined Cane Sugar  
Refined Beet Sugar  
Dairy Herd Size  
Fish Salmon  
Fish Catfish  
Fish Shrimp  
Fish Prawns  
Livestock

### Interest Selects

**\$15.00/M**

Hunting  
Fishing/Anglers  
Boating  
Avid 2+ Sports  
Bicycling  
Fitness  
Running  
Walking  
Golf  
Tennis  
Horseback Riding  
Trekker (Camp/Hike)  
NASCAR  
Snow Sports  
Snow Skiing/Boarding  
Own a Snowmobile  
Sports Memorabilia  
Collector  
Water Sports  
Water Skiing  
Scuba Diving

### Interest Selects

**\$15.00/M**

Own a Boat  
Own a Personal Water Craft  
Power Boats  
Love to Boat or Sail  
Sailing  
Avid Reader  
Bird Watching  
Cooking  
Gourmet Cooking  
Home Style Cooking  
Crafts  
Knitting  
Sewing  
Crosswords  
Fine Arts Collector  
Gardening  
Flower Gardening  
Vegetable Gardening  
Home Decor  
Home Improvement (DIY)  
Cars/Car Repair  
Interior Design  
Photography  
Wine Connoisseur  
Domestic Travel  
International Travel  
Business Travel  
Frequent Flyer  
Frequent Traveler  
RV Travel  
Bank Card  
Gas Card  
Retail Card  
Travel/Entertainment Card  
Upscale Retail Credit Card  
Upscale Specialty Credit Card  
Men's Clothing Buyers  
Women's Clothing  
Dogs

### Interest Selects

**\$15.00/M**

Cats  
Farm & Ranch Details  
Hunters  
Most Affluent Americans  
Club Sports  
Home & Garden Interest  
Credit Card Holder  
Do-It-Yourself  
Apparel Buyers  
Gardeners  
Donors  
Hobbies  
Cooking  
Crafters  
Travelers  
Outdoorsman  
Outdoor Lovers  
Outdoor Sports  
Pet Owners  
Affluent Lifestyle  
Fitness  
Snow Sports  
Sportsman  
Sports Enthusiast  
Interest Centered on Children  
Water Sports

### Interest Selects

**\$20.00/M**

Mail Order Responder  
Environmentalists/Donors  
Humanitarian Issues  
Political Donors  
Religious Donors  
Animal Issue Donors  
Charity Donors  
Health Donors  
Veteran Issues  
Performing Arts Patron

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