

Farm and Ranch Details



Base Price \$70.00 Per Thousand

Includes Name, Address, City, State, Zip

Phones: \$20.00/M

Minimum Order: \$200.00

Farm & Ranch - The most demographically enhanced and unique Farmers database on the market. Farmers and Ranchers represent a unique population in America. They have applied for, and received USDA subsidies. The data contains producer type, crops or produce, crop acreage, livestock, herd size, as well as extensive household demographic and lifestyle data. These farmers and ranchers have chosen to live outside the metropolitan areas. Their lifestyles are framed by the rural setting. They are very affluent, high-end consumers with business and personal purchasing power. Because they have limited access to shopping outlets, they frequently use mail order and on-line shopping to buy or research purchases.

Selects

\$5.00/M

Address Type
Estimated Age
Estimated Income
Estimated Wealth
Gender
Homeowner Type
Household Composition
Length of Residence
Marital Status
Median Home Value
Median Income
Median Years in School
Oldest Age at Address
Percent Black
Percent Hispanic
Property Type
Title

Selects

\$10.00/M

Size of Family Dwelling
Exact Age
Dwelling Type
Presence of Children
Number of Children
Child Age

Selects

\$15.00/M

Date of Birth
Month & Year of Birth

Farm/Ranch Selects

\$15.00/M

Product Type
Wheat Acreage
Corn Acreage
Barley Acreage
Soybean Acreage
Sorghum Acreage

Farm/Ranch Selects

\$15.00/M

Cotton Acreage
Cattle Feed
Oats
Rye
Triticale
Flax
Fruit Apples
Els
Sesame
Tobacco
Burley
Fire Cured
Juice Grapes
Fruit Longans
Flue Cured
Sunflower
Canola
Rape Seed
Safflower
Apricots
Peaches
Pears
Tomatoes
Fruit Blueberries
Fresh Potatoes
Virginia Sun Cured
Virginia Fire Cured
Dark Air Cured
Cigar Binder Filler
Mustard
Bean
Dry Lentils
Peanut
QPeanuts
APeanuts
Dry Whole Peas
Cotton Seed
Sunflower Seed
Crambe Seed
Honey

Farm/Ranch Selects

\$15.00/M

Rice
Tungoil
Nuts Lychees
Wool
Mohair
Unshorn Pelts
Chickpeas
Fresh Table Olives
Refined Cane Sugar
Refined Beet Sugar
Dairy Herd Size
Fish Salmon
Fish Catfish
Fish Shrimp
Fish Prawns
Livestock

Interest Selects

\$15.00/M

Hunting
Fishing/Anglers
Boating
Avid 2+ Sports
Bicycling
Fitness
Running
Walking
Golf
Tennis
Horseback Riding
Trekker (Camp/Hike)
NASCAR
Snow Sports
Snow Skiing/Boarding
Own a Snowmobile
Sports Memorabilia
Collector
Water Sports
Water Skiing
Scuba Diving

Interest Selects

\$15.00/M

Own a Boat
Own a Personal Water Craft
Power Boats
Love to Boat or Sail
Sailing
Avid Reader
Bird Watching
Cooking
Gourmet Cooking
Home Style Cooking
Crafts
Knitting
Sewing
Crosswords
Fine Arts Collector
Gardening
Flower Gardening
Vegetable Gardening
Home Decor
Home Improvement (DIY)
Cars/Car Repair
Interior Design
Photography
Wine Connoisseur
Domestic Travel
International Travel
Business Travel
Frequent Flyer
Frequent Traveler
RV Travel
Bank Card
Gas Card
Retail Card
Travel/Entertainment Card
Upscale Retail Credit Card
Upscale Specialty Credit Card
Men's Clothing Buyers
Women's Clothing
Dogs

Interest Selects

\$15.00/M

Cats
Farm & Ranch Details
Hunters
Most Affluent Americans
Club Sports
Home & Garden Interest
Credit Card Holder
Do-It-Yourself
Apparel Buyers
Gardeners
Donors
Hobbies
Cooking
Crafters
Travelers
Outdoorsman
Outdoor Lovers
Outdoor Sports
Pet Owners
Affluent Lifestyle
Fitness
Snow Sports
Sportsman
Sports Enthusiast
Interest Centered on Children
Water Sports

Interest Selects

\$20.00/M

Mail Order Responder
Environmentalists/Donors
Humanitarian Issues
Political Donors
Religious Donors
Animal Issue Donors
Charity Donors
Health Donors
Veteran Issues
Performing Arts Patron

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