



Farm Journal

1,006,021 Masterfile
Base Price \$95.00 Per Thousand
 Includes Name, Address, City, State, Zip
 Phone \$35/M
Minimum Order: \$300.00

For more than 125 years, Farm Journal has provided practical information and analysis to improve the profitability of farms across the country. Since the 1960's, Farm Journal has gathered information on the specific crops produced and livestock tended by American Farmers.

Today's farmers are business owners who purchase more than farm equipment and ag supplies. They purchase high tech equipment like computers, software, satellite receivers, radios, GPS, and a vast array of subscription services. Along with the requirements of the farm, these families also rely on mail order and internet purchases for the household. From seed and fertilizer to satellite TV and home décor, Farm Journal provides you with the responsive leads for your marketing campaign.

Selections

LOR	\$15.00/M
Medium Home Value	\$20.00/M
Marital Status	\$15.00/M
Estimated Age	\$15.00/M
Estimated Income	\$15.00/M
Median Income	\$10.00/M
Gender	\$15.00/M
Presence of Children	\$20.00/M

Other Selections include:

Crop Only	\$20.00/M
Crop & Livestock	\$20.00/M
Livestock Type	\$20.00/M
Donor Type	\$15.00/M
Hobby/ Interests	\$15.00/M

Available Output Formats:

Cheshire Labels*(4-up)	\$ 5.00/M	Manuscript*	\$ 15.00/M
PS Labels*	\$25.00/M	4x6 Cards	\$50.00/M

**Subject to Print Output Minimum \$100 per job*

Output Media:

Email	\$35.00	CD-ROM	\$75.00
FTP	\$35.00	Diskette	\$50.00
Cartridge	\$50.00		

March 2010

