



Summarized Credit Scores

1,000,000 Deed Transactions Per Month
Base Price \$45.00 Per Thousand
 Includes Name, Address, City, State, Zip

Minimum Order: 5,000 Names

Summarized Credit Scores on MortgageBase are used to help our clients target segments of the population at varying levels of credit worthiness. It is carefully built upon the historic financial transaction data of hundred of millions of consumers, aggregated at the zip+4 level. A scoring component ranks households based on increased credit acquisition activity while an additional scoring component ranks households based upon their risk level. An industry like credit score of 450-850 is included to help marketers easily choose the credit segments they desire.

Summarized Credit is ideal for credit related offers for an Invitation To Apply (ITA) or other non pre-approved offers that do not require FCRA compliance.

Recommendations for Banking, Insurance and Automotive Industries:

Overlay summarized credit scores on your database to determine credit worthy, or subprime for special finance offers.

Recommendations for mortgage industry:

Subprime Program: Identify consumers with debt and credit challenges: Choose summarized credit FICO-like ranges of less than 600, specific loan dates and loan amounts or LTV.

Debt Consolidation or Refinance: Choose your summarized credit range, loan dates or loan amounts, LTV Ranges, or presence of children in household.

New Mortgage Prospects: Identify renters with a high propensity to purchase a home. Choose summarized credit ranges, ages, renters, income \$40K+ and length of residence 2+ years.

100% - 125% Financing Programs: Identify borrowers with good to excellent credit that need cash for home improvements, debt consolidation, or major purchases: choose a summarized credit range, new homeowner last 12 months, presence of ban credit cards.

Selections

Summarized Credit Score	\$40/M
Adjustable/Fixed Interest	\$15/M
Condominium	\$15/M
Construction Loans	\$15/M
Equity/Credit Loan	\$15/M
Interest Rate	\$15/M
Lender Information	\$15/M
Loan Amount	\$15/M
Loan Type (FHA/VA/Con.)	\$15/M
Loan-to-Value (LTV) Ratio	\$15/M
Mortgage Date	\$15/M
Mortgage Term	\$15/M
Refinance	\$15/M
Sales Price	\$15/M
Second Mortgage	\$15/M
Telephone	\$25/M

Available Output Formats:

Cheshire Labels* (4-up)	\$ 5.00/M	Manuscript*	\$ 8.50/M
PS Labels*	\$12.50/M	4x6 Cards	\$25.00/M

**Subject to Print Output Minimum . . . \$50 per job*

Output Media:

Email.	\$25.00	CD-ROM.	\$40.00
FTP.	\$25.00	Diskette.	\$25.00
Cartridge.	\$25.00		

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